# SOFIE RYDMARK

FRONTEND DEVELOPER

#### **DETAILS**

PHONE

0733832101

**EMAIL** 

sofie.rydmark@gmail.com

LINKS

**Portfolio** 

LinkedIn

<u>GitHub</u>

### SKILLS

HubSpot

JavaScript

HTML & CSS

React

Git

Wordpress

Web accesibility

### LANGUAGES

Swedish

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English

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#### **PROFILE**

Hi! I'm a Frontend Developer with a passion for creating smart and beautiful websites with code. I'm a very fast learner with a keen eye for design, used to adjusting to new updates in technologies and a fast-paced environment.

Checkout some of my latest client websites: <u>Medvindwfm</u>, <u>Goli, FSSystem</u>, <u>Serafimfinans</u>. Or take a look at sofierydmark.com

#### **EMPLOYMENT HISTORY**

### Web Developer, Invise Agency

Stockholm

Mar 2023 — Present

# Frontend Developer, Technigo Bootcamp

Remote

Aug 2022 — Jan 2023

- · 24-week fast-paced remote Boot Camp,
- Focusing on JavaScript (ES6), React, HTML5, CSS and server-side programming with Node.js,
- Agile methodology through weekly sprint planning, check-ins, demos and reflections.
- Mobprogramming and pair-programming made up a significant part of the course.
- · Fullstack Final project

### **Programmatic Trading Director, Bizkit Havas**

Stockholm

Jan 2017 — Aug 2022

- · Team lead inhouse programmtic ad buying-specialists
- Responsible for buying and managing digital ads in real-time on behalf of agency clients.
- · Campaigns managed through a variety of DSPs.
- Responsible for delivering highly effective campaigns through data targeting, audience targeting, and contextual targeting.

## .. more on linkedIn

### **EDUCATION**

# Web Developer, Technigo Bootcamp

Remote

Aug 2022 — Jan 2023

# Bachelor's Degree, Business Administration (B.B.A), Marketing and Media, Uppsala University

Uppsala

2010 — 2013